

Driven. Relatable. Marketable. Skilled.

“I have never met a journey I did not love and every experience is an opportunity to create a better one. I have collected a lifetime of amazing experiences, which are visible with every single pose, smile and frame.” - Justin Heath, Model

Justin Heath is a nationally published model with international experience. The gift of Southern-born roots grant Justin a charm that is immediately noticed and appreciated by clients and colleagues alike. He brings a professional warmth and enthusiasm to each job making him an asset on and off set. Although his first journey began in his small hometown in South Carolina, his natural fearlessness and quest for new adventures continue to light the path for his nomadic Spirit in big ways!

From high school in Camden, South Carolina on to college in Orlando, Florida, Justin received his Bachelor of Science in Information Technology from the University of Central Florida. Justin began his professional career in modeling while attending college fulltime. He gained global experience working a variety of IT contracts supporting large companies after completing college. Justin continues to successfully transfer the work ethic and professionalism he garnered in the corporate world into his modeling career.

Justin’s desire to work in the modeling industry further supports his creative sense of style as well as being naturally photogenic in print and commercial work. This genuine talent paid off when Justin was signed immediately after responding to an open call with a local reputable agency in central Florida. Justin was an instant success and quickly began booking jobs with major brands for national commercial and print campaigns.

Justin’s vast modeling experience includes work with local and national brands, including Bank of America, Bud Light, Merrell Footwear, Disney, Universal Studios, Spectrum Television, Blaze Pizza and Waterpik.

Passionate and driven, Justin’s interests and study of indigenous spiritual techniques that promote optimal health has taken him into some of the world’s most amazing places. He has traveled the world immersing himself in different cultures, studying extensively with shamans and healers in his ongoing commitment to invest in his personal growth and development. Justin also enjoys the creative process of collaborating with brands to bring ideas to life visually in an effort to promote lifestyles and connect with a diverse audience.

Justin is the connection that brings talent, corporate experience and professionalism together to bring the brand’s vision to life. With marketable skills and a desire to always strive beyond what is expected, Justin is a universal talent ready to share his many distinguishing traits that have certainly added value to every job booked.